



farmCREDIT
MID-AMERICA

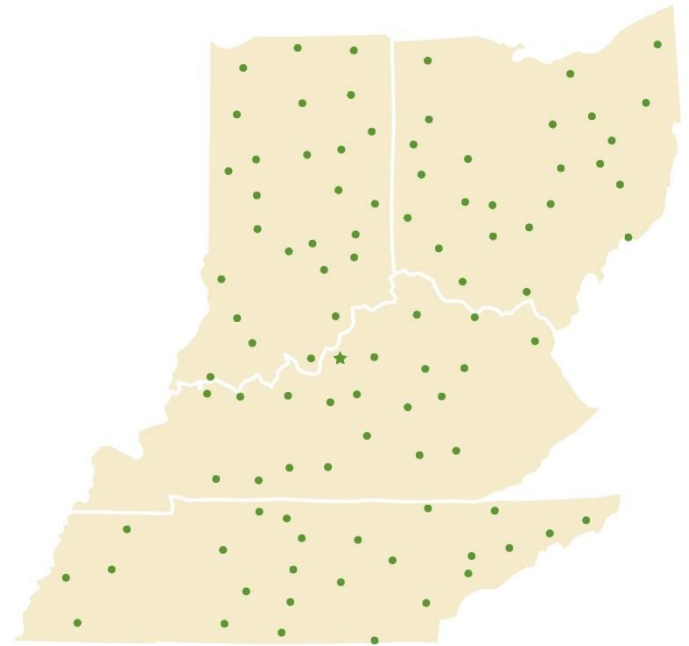
Financing rural America

Farm Credit Mid-America covers
the states of Indiana, Ohio,
Kentucky and Tennessee

96,947 customers

156,883 loans

Headquartered in Louisville,
Kentucky



Listening to customers



Cooperatively owned

1,000+ advisors

18 member Board of Directors

1,188 employees

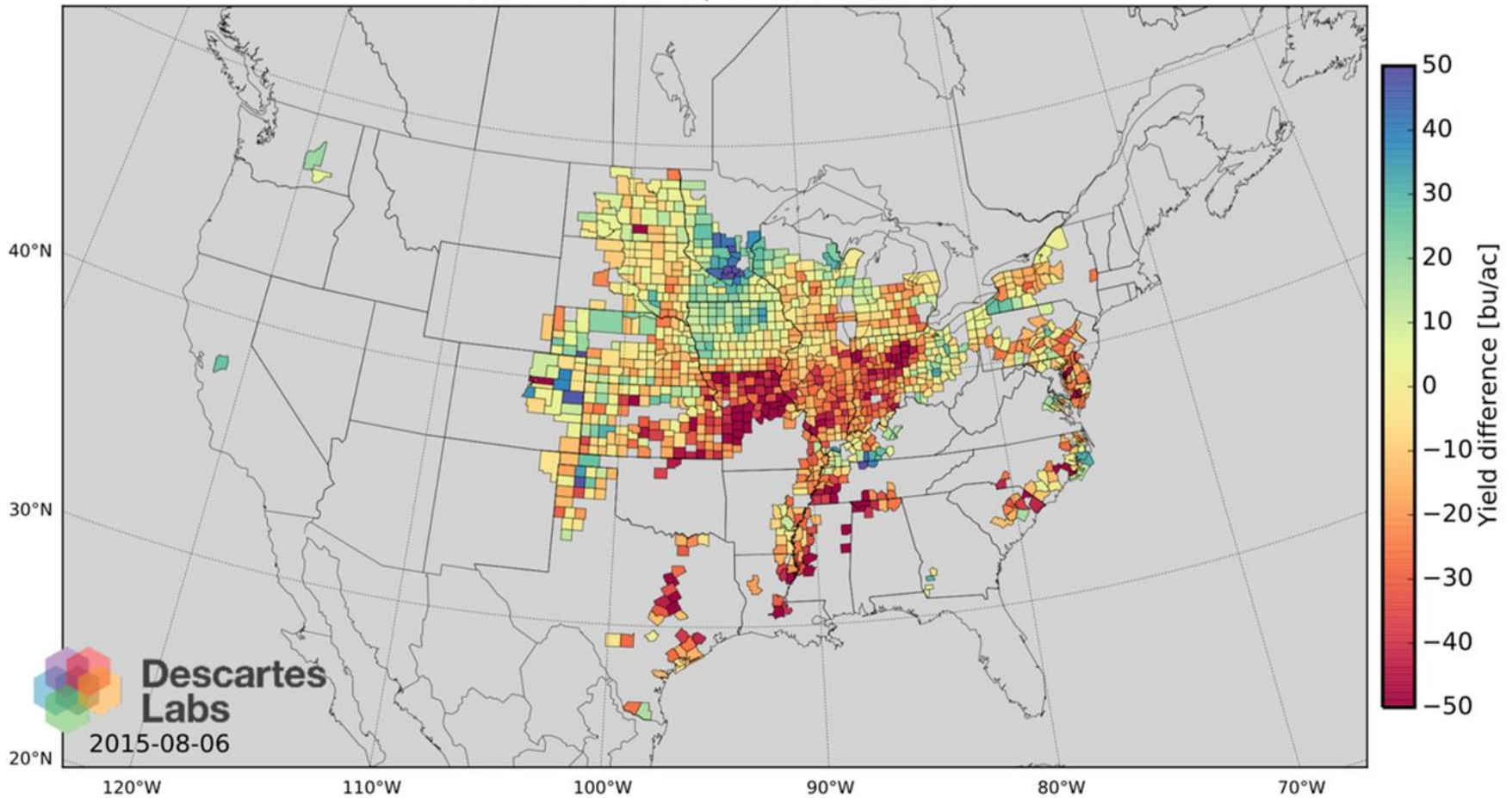
94 retail offices

Structure

- Specialized sales and credit staff
- Scorecard lending up to defined thresholds...then traditional analysis.

Crop conditions

2015 Yield Forecast, Deviation from 2014





What is the strategy to address
this challenging environment?

Changing Lending Environment

Direction & philosophy for lending in a low grain price environment:

- Outlines the Association's philosophy of lending in a cyclical business.
- Is not a special program.

Objectives

- Be a dependable and accountable lender.
- Be proactive in managing customer and portfolio risk.
- Be thoughtful and balanced in our approach based on a long-term perspective.
- Make sound credit decisions without fear of being criticized.

We will:

- Seek to understand the impact of industry cycles and customer plans.
- Expect customers to recognize challenges and adjust.
- Identify risks and communicate with customers about them.
- Be patient and flexible allowing time for adjustments by using enhanced controls, terms, conditions, and collateral when appropriate.
- Maintain a realistic long-term outlook.

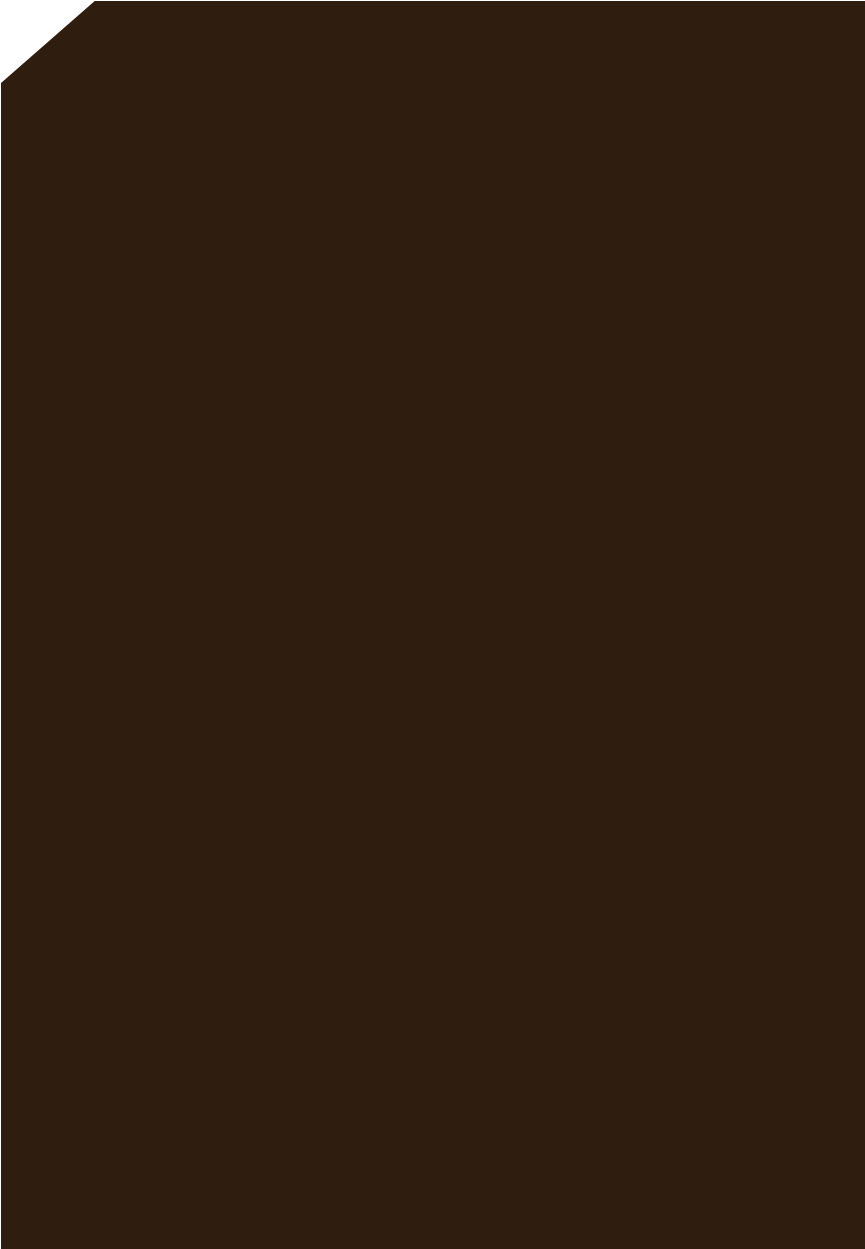
We will not:

- Panic or withdraw from the market.
- Commit to save every operation.
- Ignore good credit judgment.
- Take undue risk and be responsible for all needed adjustments.

Best practices include:

- Get a good read on the customer's current financial situation.
- Get an updated balance sheet.
Trends in liquidity?






How we react and interact over the next 3-4 years will further define Farm Credit for the next generation of customers and staff.


Red Flags: When to be concerned



Declining
trend in
Working
Capital



Includes
buildup of
open accounts



Lack of
customer
awareness

Other Key Observations

- Crop prices have dropped sharply while input costs are “sticky,” causing a dramatic profit margin squeeze.
- Cropland prices have peaked; anticipated correction has started.
- Interest rates are at historic lows; poised for Fed increases.
- Heightened volatility is now the norm:
 - Weather
 - Disease (PEDv, Avian Flu, etc.)
 - Commodity and financial markets

Crop Sector – Summary Thoughts

- It is fine to hope for the best, but also advisable to consider and be able to withstand a more adverse scenario.
- Most corn producers have \$4 to \$4.50/bu breakeven levels.
 - Thus, many will likely incur operating losses for a while.
- Producer success will largely depend on :
 - Already having a low cost structure, or
 - **Making necessary changes to drive costs down.**
- Effective risk management is critical.
 - Production, marketing, & financial
- Farm Credit Mid-America is in good shape for this downturn; **prepared to work with existing & new customers.**

Lending Caps:

- Range from \$5,100 to \$6,100 per acre
- Had little impact on lending activity.



Questions?
