

# Why Sponsor MAC-Ed?

**S**howcase Your Business - We Show Your Logo on Program Promotional Items, Slideshows, Website

**O**pportunity to Market Your Business During Sponsored Program to a Diverse Co-op Community

**A**ttend Your Sponsored Program and Network with Key Customers and Prospects

**R**each Target Audience by Sponsoring Favored Programs



Mid America  
Cooperative Council  
6302 Rucker Road, Suite H  
Indianapolis, IN 46220  
(317) 726-6910  
[www.macc.coop](http://www.macc.coop)



## MAC-Ed Sponsorship Opportunities

### Sponsorship Level

<u>Financial Conferences</u>	<u>\$500 - Break</u>	<u>\$1,000 - Reception/Lunch</u>	<u>\$2,500 - Foundation</u>
CFO Conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CFO Essentials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Credit Conference	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<u>Employee Education</u>	<u>\$500 - Break</u>	<u>\$1,000 - Reception/Lunch</u>	<u>\$2,500 - Foundation</u>
Co-op Leadership Forum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Co-ops101 (specify date)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<u>Board of Directors</u>	<u>\$500 - Break</u>	<u>\$1,000 - Reception/Lunch</u>	<u>\$2,500 - Foundation</u>
Director Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Board Chairmen's Roundtable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### SPONSORSHIP BENEFITS

1. Your company logo on all program promotional materials
2. Your company logo represented on the MACC website
3. Your company logo will be presented at the sponsored program
4. A luncheon or foundation sponsor will receive one free event registration
5. A great opportunity to network with potential and existing customers
6. Show your company's dedication to the cooperative business network

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Please mail this form along with your sponsorship check to: MACC, 6302 Rucker Road, Suite H Indianapolis, IN 46220. If you have any questions regarding sponsorship, please contact Rod Kelsay at (317) 726-6910.