

Program Registration

Invest in your co-op by enrolling your aspiring leader in our four day Forum. This fast-paced, hands on learning experience will transform the way they see the cooperative world. There are three ways to register:

Email: Your contact info to knowledge@macc.coop

Online: Register & pay online at www.macc.coop

Mail: Send form and payment to:

Mid America Cooperative Education, Inc.
8425 Keystone Crossing, Suite 261
Indianapolis, IN 46240

Your registration investment includes program, tours, meals and lodging at the Miami Inn in Oxford, Ohio; for both sessions.

MACC Members: \$1,250 per person

Non-Members: \$2,000 per person

*Scholarships may be available, apply online at:
www.RalphKMorrisFoundation.org*

Co-op Name _____

Address _____

City _____

State _____ Zip _____

Contact Person _____

Email _____

Phone _____

Participant Names

1. _____

2. _____

3. _____

4. _____

Includes Tours of Local Cooperatives

Butler Rural Electric



MOON Co-op Market & Deli



Harvest Land Cooperative



Telhio Credit Union



Marcum Center at Miami University, Oxford, Ohio

Cooperative Leadership Forum



Cooperative Education for Emerging Leaders



February 21-22, 2018

& March 6-7 2018

Miami University

Marcum Conference Center

351 N. Fisher Drive

Oxford, OH 45056

(513) 529-6911



Outstanding leaders invest in people and their co-ops by keeping an eye on the future. Developing talent within your cooperative is key to being prepared for tomorrow's challenges. The Cooperative Leadership Forum was developed to provide two intensive two-day workshops for promising people who demonstrate leadership potential or viable candidates for your board. Participants will explore all aspects unique to the cooperative business model, and the advantages offered by a variety of co-op structures. This forum is a dynamic, hands-on learning experience that provides opportunities to interact with others who have similar interests and goals.

While working together, attendees will:

- Discover how their "Personal Why" fits their "Co-op Why"
- Create their own cooperative
- Develop a business plan for their co-op
- Develop a governance structure, financials

Thanks To Our Forum Sponsors!



Wednesday February 21, 2018

9:45 - 10:00 AM	Registration and Welcome <i>Rod Kelsay, MACC</i>
10:00 AM - 12:00 PM	Building & Leading Cooperative Teams <i>Rick Wills, Consultant</i>
12:00 - 12:40 PM	Lunch - Marcum Center
12:40 - 1:00 PM	Co-op Speaker - Farm Credit Mid-America <i>Amy Lipps, Loan Officer</i>
1:00 - 2:30 PM	Situational Leadership: A Cooperative Approach <i>Rick Wills, Consultant</i>
2:45 - 5:00 PM	Managing Multi-Generations: "Start with Why" and Values <i>Megan Gerhardt, Miami University</i>
5:00 - 5:15 PM	Individual Assignment - "Why Your Co-op's Leaders Lead" <i>Rod Kelsay, MACC</i>
6:00 - 7:00 PM	Dinner - Marcum Center
7:00 - 8:00 PM	Lessons from Cooperative Leaders <i>Bill Herring, Retired Credit Union Manager</i>

Thursday February 22, 2018

7:00 - 8:00 AM	Breakfast - Marcum Center
8:00 - 8:45 AM	Why Cooperatives are Special <i>Rod Kelsay, MACC</i>
9:00 - 10:15 AM	Co-ops in Action Team Project "Developing Your Cooperative" <i>Rod Kelsay, MACC</i>
10:15 - 11:50 AM	Co-op Leadership - Needs Based <i>Rod Kelsay, MACC</i>
12:00 - 12:45 PM	Lunch - Marcum Center
12:45 - 1:35 PM	Co-op Speakers <i>Heather McCann, DFA</i> <i>Julie Ziegler, COBA/Select Sires</i>
1:50 - 2:30 PM	Harvest Land Co-op & CountryMark <i>Stan Hicks, Harvest Land Co-op</i>
2:45 - 3:20 PM	Tour - MOON Co-op Market & Deli <i>Cooperative Management</i>
3:30 PM	Adjourn

* This program is Part 1, Part 2 will be conducted March 6-7 2018 at the same location (please see March Part 2 schedule on the right). ▶

Tuesday March 6, 2018

9:45 - 9:50 AM	Registration and Welcome <i>Rod Kelsay, MACC</i>
9:50 - 10:45 AM	Co-op Financing, Co-op Ownership & Control <i>Rod Kelsay, MACC</i>
11:00 - 11:45 AM	"Co-op Why" <i>Co-op Leadership Report</i>
11:45 AM - 12:00 PM	Co-op Speakers <i>Students, Miami University Credit Union</i>
12:00 - 12:45 PM	Lunch - Marcum Center
12:45 - 1:30 PM	Co-op Governance and Bylaws, Best Practices <i>Rod Kelsay, MACC</i>
1:30 - 2:00 PM	Individual Assignment - "Your Cooperative" <i>Individual Presentations</i>
2:00 - 3:00 PM	Tour - Butler Rural Electric <i>Lisa Herrmann, Butler Rural Electric</i>
4:15 - 5:15 PM	Credit Union Co-op Speaker <i>Dan Daily - Telhio Credit Union</i>
6:30 - 8:30 PM	Team Project
8:30 - 10:00 PM	Dinner - Marcum Center Team Project

Wednesday March 7, 2018

7:00 - 8:00 AM	Sunrise Buffet - Miami Inn <i>Sponsored by COBA/Select Sires</i>
8:00 - 10:20 AM	Team Project
10:20 - 11:30 AM	Co-op Member Development <i>Rod Kelsay, MACC</i>
11:30 - 12:00 PM	Co-op Speaker, TBA
12:00 - 12:45 PM	Lunch - Marcum Center <i>Sponsored by Farm Credit Mid-America</i>
1:30 - 2:30 PM	Team Presentation • Presentation Evaluations <i>Telhio Credit Union</i>
2:30 - 3:00 PM	Wrap Up <i>TBA</i>
3:00 PM	Adjourn