

Registration Form

Session registrations will be accepted up to one day prior to the class.



Register: Simply email you contact info: knowledge@macc.coop

Pay Online: www.macc.coop

Mail to: MACC
6302 Rucker Rd, Suite H,
Indianapolis, IN 46220 or
317-726-6910 or 409-2038

Questions: 317-726-6910 or 409-2038

Fee: Member \$300.00
Non-Member \$440.00

Note: Fee includes lodging & park admission.

Location: **Hotel Breakers**
1 Cedar Point Road
Sandusky, OH 44870
(419) 626-0830

Co-op Name _____

Address _____

City _____

State _____ **Zip** _____

Contact _____

Email _____

Phone _____ **Fax** _____

Participants Names

1. _____

2. _____

3. _____

Cancellation Policy

While we regret a change in plans, cancellations received 1-13 days prior to the class can only be refunded at 50%. Cancellations received one day or less are non-refundable.

Program begins July 22 @ 2:00pm

Program Dismisses July 23 @ 11:30am to

Cedar Point with a FREE Day Pass!



"Instilling knowledge in the next generation of employees is a task that all co-op manager's face. MAC-Ed was formed and is supported by members. We have been tasked by this group to design educational opportunities that promote the cooperative business model. We exist to assist cooperatives by offering "niche only" education on cooperatives. We educate every tier -level in co-op organizations."



Rod Kelsay, *Executive Director*
Mid America Cooperative Council

Mid America Cooperative Education, Inc.
6302 Rucker Road, Suite H
Indianapolis, IN 46220
www.macc.coop



Phone: 317-726-6910
Fax: 317-726-6930
E-mail: knowledge@macc.coop



Mid
America
Cooperative
Education, Inc.

The Co-op Intern Workshop

Tomorrow's
Employees -
Gen Yers



Where Fun Experiences & Education Meet

July 22-23, 2010

Cedar Point's-Breaker Hotel
1 Cedar Point Road
Sandusky, OH 44870
419-626-0830

Are You Satisfied With Your Co-op's Recruitment & Development Approach



Your veteran workers have served your co-op well for many years. It is critical to capture the wisdom and experience of those who may soon retire. Your job is to fill the shoes of your accomplished and proficient as they leave.

Their long-developed understanding of the nuances of the cooperative business model is not easily duplicated, though imperative to pass on. MAC-Ed is here to assist you in seizing the opportunity to provide today's interns with a solid foundation to become tomorrow's cooperative leaders.



MAC-Ed launched the **Co-op Intern Workshop** to augment your co-op's approach in recruiting prospective new hires. Whether your co-op has a well developed, in-house, intern program or if you rely on a mentor to "show the new kid the ropes"; this program enhances the process. MAC-Ed sees the value of a multi-faceted approach. We are here to help cooperatives broaden and develop a richer talent pool of co-op leader candidates.

Program Topics

The History of Your Co-op & Others

The Unique Business Relationships

Cooperative Principles

Multiple Co-op Sectors

Roles of Co-op Stakeholders

Directors-Employees-Members

Multi-generational Workforce

The Project Assignment

MAC-Ed's Co-op Intern Workshop Focuses on Three Core Aspects

EDUCATION

Educating interns about the co-op business model is the Workshop's key objective. Co-ops are different than other investor owned companies. Every customer is also an owner and may serve on the board of directors. It is important that prospective employees understand the nuances of this model. The co-op model and the intern need to be a good fit.

MEMORABLE CO-OP EXPERIENCE

Strong co-op relationships are built through networking. The second Workshop objective is to create a climate that is fast-paced, fun and inviting that promises a valuable experience.

Multiple opportunities are embedded in the program that necessitate work together, collaborating, learning and share, all while having fun. Attendee's will spend time in small and large groups, and one-on-one; with education as the primary focus.

THE INTERN PROJECT

Interns have studied hard in their academic lessons. Here is a chance to allow them to apply their talents. They will be tasked to use independent time to develop a report and offer feedback in a formal presentation to the management team or the board on your co-ops use of communication.

Gen Yers are proficient users of technology so get their input on how your cooperative can be more effective in employing new communication technologies. Your employees and member/owners of all generations will appreciate a fresh perspective.

About Gen Y's ...



Gen Yers are easily bored, but highly committed; and willing to work long hours when their work and input is seen as valuable.

Experiential Learning

Memorable Experience-Co-op Networking

The MAC-Ed Co-op Intern Workshop's Cedar Point location and program approach is deliberate in creating excitement about the cooperative business model in a casual environment that generates a natural atmosphere for developing relationships.

Education and this fun activity will be preceded by an evening of networking and an overnight. Double occupancy accommodations further promote relationship building. The team-building activities planned for the next morning, will further foster opportunities that will set the stage for long-lasting bonds for the future leaders in Ohio.



Project Deliverable-Feedback Technology & More!

The program benefits do not end there. Attendee's will leave with an assigned task. The project objective is crafted to extract the thoughts and ideas of the technologically savvy Gen Y Intern. They will be asked to evaluate the strengths and weaknesses of your cooperative, from the Gen Y perspective; They will prepare a report and a formal presentation, that will outline recommendations to respective managers/ or boards. This feedback includes insight and recommendations for enhancements necessary to bring your coop-



erative up-to-date (kicking and screaming) on new technologies, adaptability of workplace culture to Gen Yers. They will comment on policy enhancements and the feasibility of social media in your business plan.

